

## Vegan Ice Cream Event Hits Brooklyn this Weekend, Boston on Monday

On Sunday, February 24th, Wheeler's Black Label Ice Cream will be holding an Oscar party at the Ad Hoc Art Gallery in Brooklyn. The event hosts will be dishing up several flavors of Wheeler's Vegan Frozen Desserts, and Hannah Kaminsky, author of *My Sweet Vegan*, will be serving a selection of baked goods to accompany the ice cream selection. DJ JT from Philadelphia will round out the bash, which is open to the vegan ice cream loving public. The event details are as follows ...

### New York Oscar Party

- Where: The Ad Hoc Art Gallery, 49 Bogart St, Unit 1G, Buzzer #22 / Brooklyn, NY
- When: Sunday, February 24th, at 1:30pm.
- How do I get there? Taken from the Ad Hoc Art Gallery's website: "[We are located] next to The Archive coffee shop and Brooklyn's Natural grocery. We are one short block from the Bogart St. exit of the Morgan Ave. stop on the "L" train. Our front is painted red, you can't miss it."

If you get lost, you can get in touch by calling Wheeler, at 617-216-9087, or the folks at Ad Hoc at 718-366-2466.

Wheeler's staff is continuing the party on Monday at their home base in Boston. Since their new ice cream lounge is still being built out, they are having an "Under Construction" theme party, inviting guests to dress up like those builders, construction workers, and architects &hellip; jeans, work boots, and perhaps a neon vest or hard hat will earn you an extra scoop of vegan ice cream. Dress-up is optional, but may be rewarded. The Boston event will feature Wheeler's vegan ice cream and some baked goodies from The Concious Kitchen's Emilie and BabyCakes NYC founder Erin McKenna. The event details are as follows ...

### Boston Under Construction Party

- Where: The future location of the nation's very first vegan-centric ice cream shoppe, Wheeler's Frozen Desserts, at 334B Massachusetts Ave, Boston, MA, at the intersection of Mass Ave & St. Botolph Street.
- When: Monday, February 25th, from 7:30pm to 9:30pm.
- How do I get there? By the T, take a Green E line train to Symphony, and walk down Mass Ave away from the Christian Science Center. To drive, you'll want to mapquest the address to find the best route.

For more information on events, visit Wheeler's Frozen Desserts Blog. For more information on Wheeler's products, visit The Ice Cream Project. Article by Alisa Fleming, Founder and Editor of [www.GoDairyFree.org](http://www.GoDairyFree.org). Feel free to email the author with questions and comments.