

Industry Leader in Healthy Snacks Releases New Gluten-Free Vegan Cookies

Bay Shore, NY - Under the tagline "100% Taste, 0% Guilt", Nutritious Creations(TM) has proven itself as an industry leader in providing high quality, yet healthy, snacks. Nutritious Creations(TM) has expanded its product line to over 30 varieties and several categories of baked goods such as: Wheat free; Low fat; Sugar free; Low-carb; High protein; High fiber; All-natural and now Gluten Free. The Gluten Free cookies are available in eight delicious flavors (carrot cake, chocolate chip, coconut chip, banana, almond, Belgian chocolate, lemon, and vanilla -hazelnut) and are a good snack option for adults and children, alike ...

Free of all trans fats and cholesterol, and containing no dairy, refined sugars, wheat or egg products (and consequently vegan-friendly), the new Gluten Free cookies were developed to help people with a wide variety of dietary restrictions to still be able to enjoy "sweet" snack foods. Individuals with celiac and other gastrointestinal diseases, who in the past have had few snack food options, are a particular target market in this line's development. Plus, the entire line has no hydrogenated oils, either, which are found in the vast majority of all crackers and cookies on the market today.

Nutritious Creations(TM) is currently located in an 8,000 square foot location and employs 20 people. Their products and facility are FDA approved and they take great pride in adhering to this agency's manufacturing guidelines and product packaging mandates. Their products are Kosher and are for allergy-sensitive or health-conscious people. Most of the products on the low fat line are 3 points on the Weight Watchers program.

Founder and creator of Nutritious Creations(TM) Robin Patrusky graduated from a small high school in Long Island, New York in 1983. Possessing a love of food, and unsure of a career, she decided to attend the prestigious Johnson and Wales University to learn the culinary arts and become well-versed in the food industry. In 1985, at the age of 20, she graduated from Johnson and Wales and undertook a restaurant job. However, she became frustrated by the lack of passion and love of healthy and delicious foods that she experienced working in the restaurant business. Robin's entrepreneurial drive soon led her to start "Delicious Creations" from her mother's kitchen in Bethpage, New York. This small startup company specialized in delivering all-natural vegetarian health foods such as: veggie burgers; vegetarian "nutri-wings"; chicken "nutri-nuggets"; vegetarian soups; spinach pies; and knishes. She recruited neighbors and friends to help while her brother delivered products to local health food stores on his bicycle.

Whether handwriting her company's product labels with babysitters and neighbors, prepping and cooking for the lunch counters and juice bars of two busy health food stores in her area, or creating a cookie recipe for wheat free and dairy free oatmeal raisin cookies, she never compromised her passion. Her oatmeal raisin cookie recipe helped transform "Delicious Creations" into Nutritious Creations(TM) and in 1989 became the new company's first healthy snack product -- a product which is still sold today.

While nurturing the early growth of Nutritious Creations(TM) she gained the interest of a distributor from Ed Wolff Natural Foods and they began carrying her company's products, forging a relationship that has continued until today.

Nutritious Creations(TM) grew steadily over the next few years and progressively developed new cookie flavors and expanded their healthy snack product line. Eventually these baked products outweighed the vegetarian products and helped Nutritious Creations(TM) branch out into a 1500 square foot industrial kitchen located in Bay Shore, New York.

Today, the company sells a complete line of healthy cookies, bars, and brownies and is constantly creating new formulas while performing research and development in the area of food manufacturing. Working hard, they stay at the leading edge of the latest market trends while meeting the needs of today's health-conscious consumer.

Nutritious Creations(TM) offers delicious snacks without the guilt of unhealthy eating. Their Brownie Bar was featured on the Rosie O'Donnell show; Entertainment Weekly and The Daily Candy has written about their Snack Bars; and our products are also the subject of several articles on <http://www.e-diets.com/>.

For more information and to order any Nutritious Creation's products, visit <http://www.snacksforlife.com/> or call 631-666-9815.