

A Kosher Bakery that Goes Against the Grain

Woodmere, NY ~ Shabtai Gourmet is a unique Gluten Free bakery line specializing in, Gluten Free, Lactose Free, Soy Free, Casein Free, and Dairy Free cakes & cookies. In 2002 Cindy Fern Itzkowitz established Cinderella Sweets, and started baking her sweet treats. Cindy has brought a fresh and exciting new approach to gluten free & other allergen free cake production & marketing. "All bakers use and have the same ingredients available, and all have very similar recipes," Cindy says, "but very few bakers have the creativity, patience, and talent to turn an ordinary pound of ingredients into an exquisitely crafted pound of scrumptious cake. We know what it takes to apply a small bakery's quality control, in a mass production environment ...

Nothing is overlooked at Shabtai Gourmet. Careful selection of premium quality ingredients, quality control production, packaging details, customer service, and on time shipping are all a reflection of Cindy's 20 years of experience in the baking industry.

Consumer response to the Shabtai Gourmet brand for the last 5 years has been so positive, that store managers find that Shabtai products fly off valuable retail shelf space as soon as they are put on display. Letters & E-mails arrive almost daily to Cinderella's offices from those suffering from food allergens, raving about the quality of the Cakes & Cookies. Shabtai Gourmet offers a wide array of Sugar Free, Gluten Free, Lactose Free, Fat Free, and low carb baked goods.

At the 2001 Kosherfest Expo, Shabtai Gourmet entered their famous "RING TINGS" into the new product competition, and was awarded First Prize for their Gluten Free version of the famous all-American snack cake. The award was based on "innovativeness, originality, creativity, and taste." At Kosherfest 2006, Shabtai Gourmet's Bell Ring Cake won the new product competition with its, rich Devils Food cake, topped with mounds of Vanilla Crème & Chocolate Icing. Also new this year, is their decadent Flourless Chocolate Cake made with rich melted pure chocolate as well as an all American Apple Pie with streusel topping.

Shabtai Gourmet is certified Kosher by the worldwide leader in Kosher Supervision, OK LABORATORIES. Shabtai Gourmet uses dedicated production runs, with the entire facility used exclusively for the production of Gluten Free products, eliminating allergen contamination from ingredients such as wheat gluten, soy, lactose, casein, & dairy products. Their product line includes:

- Lace Cookies
- Ladie Fingers
- Meltaway Crumbs
- Brownies
- Raspberry Rolls
- Apricot Rolls
- Sponge Cake Loaves
- Rainbow Cookies

Shabtai Gourmet will also design custom, signature desserts & Sugar Free specialties for the food service trade. They are able to ship products worldwide with a frozen container service.

Besides being president of the company, Cindy is in charge of all sales. Cindy Fern Itzkowitz can be reached at (516) 374-7976, and can be faxed at (516) 374-7787.

Shabtai Gourmet products may be found in Fine Health Food Stores and online at Amazon (free shipping on orders over \$25)