

BingGo! You Found Them at Divvies Fun-to-Eat, Gourmet, Nut- and Dairy-Free Chocolate Bars

Divvies launches scrumptious BingGo! Divine Chocolate and BingGo! Benjamint Crunch gourmet chocolate bars in wonderfully clever packaging. These chocolate bars are hand poured in Divvies-own dedicated facility, which means that not even trace amounts of peanuts, tree nuts, milk or eggs will ever make it through the door and into their products. An added bonus, these chocolate bars are gluten-free, too. BingGo! Divine Chocolate and BingGo! Benjamint Crunch are absolutely decadent and sharing with friends may be difficult, so Divvies designed the bars to make doing so a bit easier to swallow … chocolate lovers will laugh when they open the BingGo! wrapper and see. Benjamint Crunch has been named in honor of Benjamin Sandler, the inspiration behind Divvies, whose favorite flavor happens to be peppermint! ...

The chocolate bars' name, BingGo! captures the feeling of sweet success a person with food allergies feels when he finally hits on something tempting he can enjoy along with friends who do not have to scrutinize ingredient labels. BingGo! wrappers are bright, colorful and evoke a bygone era when Mom and Pop candy stores could be found on every corner of a local neighborhood.

While Divvies is a national company, it is filled with the warmth and spirit of Mark and Lori Sandler's family. The Sandler's youngest son Benjamin was born with life-threatening food allergies. The heartache of seeing Benjamin unable to share food with friends and family is the force that drives Divvies. Mark and Lori were determined to develop a line of safe, tasty treats so everyone with or without food allergies, could feel included while eating and celebrating. It's no wonder that every Divvies product carries the heartwarming tagline, "made to share".

For Benjamin and over 12 million other Americans born with severe food allergies, eating "off the shelf" and gourmet foods can be life-threatening. That's why all Divvies products are made with such precision and care. Divvies upscale packaging is labeled clearly so parents can be assured what they are purchasing is made without peanuts, tree nuts, eggs and milk.

BingGo! Divine Chocolate and BingGo! Benjamint Crunch joins Divvies gourmet lineup of cookies, cupcakes, popcorns and candies…all Kosher Parve, vegan, nut-, egg, and dairy-free. Because Divvies are made to share, they also make great gifts, sold in beautifully packaged boxes, perfect for any occasion, for anyone with a sweet tooth. Divvies are available online at www.divvies.com , at Disney World, and select gourmet shops.

Divvies is headquartered in South Salem, NY, and is committed to raising awareness about and identifying new ways to help parents and children cope with food allergies. Divvies donates a portion of sales proceeds of their gift boxes to the Food Allergy Initiative, an organization dedicated to food allergy research. For a press kit, contact Mark Sandler: 914-533-0333 or mark@divvies.com.