

Pamela's Bread Mix Gets a Gluten-Free Name Change

Ukiah, CA – Pamela's Products announced a name change for their top selling Bread Mix now called Pamela's Gluten-free Bread Mix. This popular mix is distributed throughout the USA and Canada and has already started shipping under the updated name. Useful for more than just bread, this mix has become well known for those looking for a delicious flour blend that can be used as a base for many other recipes. The Pamela's Products website, www.pamelasproducts.com, also contains numerous recipes for use with this mix for everything from pizza crusts and sausage rolls to gingerbread cookies and bagels. Pamela's Gluten-Free Bread Mix is all natural, and formulated from a variety of wholesome grains.

"This mix was originally named Pamela's Wheat-free Bread Mix because not everyone knew what gluten-free meant at the time. Now with the growth off awareness for gluten-free foods I've decided that putting gluten-free in the name would be easier for consumers to find it," said company president and founder Pamela Giusto-Sorrells. "We have not changed the mix at all, just the name," commented Giusto-Sorrells.

Also available from Pamela's Products are their complete line of Traditional Cookies, Simplebites Mini Cookies, Organic Cookies, Baking Mixes, and Biscotti. Pamela's Products can be found in natural food and grocery stores throughout North America and on the web at <http://www.pamelasproducts.com/>. Setting the standard for great taste since 1988, Pamela's Products continues to create the most delicious wheat-free and gluten-free foods available.

Want a second opinion? See our review for Pamela's Bread Mix.